Michael Schwartz

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NJ CE 01864351 (4194 Design & Applied Arts)
NJ CE 01939225 (1200 Art)

FILM, TV & MEDIA ARTS EDUCATOR

Creative educator and broadcast design professional with more than 20 years of experience in film, television, motion graphics, and digital media production. Currently teaching within a selective Career and Technical Education program, helping students develop skills in visual storytelling, editing, motion design, and media production using industry-standard software and workflows. Experienced in guiding students through collaborative, project-based learning that emphasizes creativity, communication, technical skill development, and real-world production practices. Passionate about preparing students for future careers in media, film, and digital content creation.

Teaching Experience

Columbia High School
Maplewood, NJ
Instructor, TV Production 2026

Bergen County Technical Schools – Northern Valley Institute for Interactive Design
Demarest/Old Tappan, NJ
Instructor, Communication in Design & Essentials of Interactive Design 2025-2026

- Teach visual storytelling, filmmaking, and design through project-based learning, guiding students from concept development through final production
- Integrate industry-standard tools, including Adobe Creative Cloud, within a Mac-based classroom to support both technical skill development and creative exploration
- Lead critique and revision processes that build students' ability to analyze work, think critically, and communicate ideas effectively
- Emphasize professional practices, organization, and ethical storytelling while supporting collaboration and creative problem solving

PROFESSIONAL FILM & PRODUCTION EXPERIENCE

CNBC / NBC ARTWORKS, Englewood Cliffs, NJ 2006 - 2024

Senior Animator / Designer / Manager

- Produced cinematic show opens, documentary graphics, and long-form storytelling packages
- Collaborated with producers and editors to shape narrative through pacing, composition, sound, and visual rhythm
- Led network-wide redesign initiatives, managing projects from concept through final broadcast
- Supervised asset organization, delivery standards, and workflow systems for high-volume production

- Developed scalable motion graphics systems used across daily programming and special events

ESPN, Bristol, CT 2003 - 2006

Animator

- Created visual storytelling elements for SportsCenter and network programming
- Contributed to high-definition network redesign in collaboration with external design teams

ADDITIONAL CREATIVE EXPERIENCE

MICHAEL S. SCHWARTZ PHOTOGRAPHY, San Francisco, CA / New York, NY
Published editorial and commercial photography in national outlets

BOMBSHELTER DESIGNGROUP, LLC, New York, NY
Co-Founder
Designed award-recognized album packaging and commercial branding projects

Education

- **Master of Science (MS)**, Digital Imaging, New York University, New York City, NY
- **Bachelor of Fine Arts (BFA)**, Photography, Arizona State University, Tempe, AZ

Technical Skills

Editing: Adobe Premiere Pro, Final Cut (working familiarity)
Motion & VFX: After Effects, Cinema 4D
Design & Imaging: Photoshop, Illustrator
Audio: Audition
Mac-based production workflows and digital asset management systems

Awards

- GEMA Gold and Silver, 2024 CNBC Redesign & Sizzle Reel
- BDA Silver, 2012 CNBC Cigarette Wars
- BDA Gold, 2010 CNBC, Mad Money Promo
- Emmy Nomination, 2009 CNBC Network Promo
- BDA Bronze, 2005 SportsCenter segment, Hearsay
- Emmy Recognition, 2004 ESPN SportsCenter